

LOMONOSOV MOSCOW STATE UNIVERSITY  
**GRADUATE SCHOOL OF MANAGEMENT AND INNOVATION**

III INTERNATIONAL THEORETICAL AND PRACTICAL CONFERENCE  
**INNOVATIVE ECONOMICS AND MANAGEMENT:  
METHODS AND TECHNOLOGIES**

16-17 May 2018

Moscow, Russian Federation

**DEAR COLLEGUES,**

**You are invited to participate in the III International theoretical and practical conference  
"INNOVATIVE ECONOMICS AND MANAGEMENT: METHODS AND TECHNOLOGIES"**

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**GENERAL INFORMATION**

**Venue:** Graduate School of Management and Innovation, Lomonosov Moscow State University, 1, Leninskie Gory, Moscow

**Working languages:** Russian, English.

**Participation:** in person, in absentia

As a result of the Conference a digest of articles will be published, posted to the Scientific Electronic Library **eLIBRARY.RU** and registered in the scientometric database of **RSCI (Russian science citation index)**. The UDC, LBC and international standard book number ISBN will be assigned to the digest.

The following people are invited to participate in the conference: Doctors of Sciences, Candidats of Scinces(PhD),postgraduate students, PhD candidates, researchers, specialists in different area of activities, lecturers, graduate and undergraduate students.

**THE MAIN DIRECTIONS OF THE CONFERENCE**

**SECTION 1. "Innovative Entrepreneurship and Management"**

**SECTION 2. "Innovative Technologies"**

**SECTION 3. "Innovative Economics"**

**SECTION 4. "Innovations in Education and Social Spheres"**



## ORGANIZING COMMITTEE

### Chairperson:

**Dr V.V. Pechkovskaya** – Acting Dean, Graduate School of Management and Innovation, Lomonosov Moscow State University, PhD (Economics), Associate Professor.

### Organizing committee members:

**Dr O.A. Kosorukov** – Deputy Chairperson, PhD (Technics), Professor.

**Dr S.A. Krasilnikov** – PhD (Economics), Lomonosov Moscow State University.

**Dr F.de Melo** – Professor, Columbia University.

## CONDITIONS FOR PUBLICATIONS

Registration fee of **100\$** is payable by foreign participants. This covers participation in the Conference, report presentation, publishing of the report (article) in the Conference Article Digest, meals, gala dinner and Moscow sightseeing tour.

**In absentia** participants can participate in the Conference, publish their articles and receive the digest **after fee payment**.

Payment is done after the article is accepted for publishing. The Organizing Committee will inform the participant of the approval of the article within 3 working days.

## FINANCIAL TERMS AND CONDITIONS

SERVICE	SERVICE CHARGE
<p>In <b>person participants</b> Registration fee includes</p> <ul style="list-style-type: none"><li>▪ 2 days of participation in the conference and presentation of the report in the section;</li><li>▪ publication of an article (report) in the Collection;</li><li>▪ sending the Collection by mail to the author's address;</li><li>▪ electronic Collection;</li><li>▪ publication of an article in ELibrary.ru;</li><li>▪ food (lunch, coffee breaks - 2 days).</li></ul>	<b>100 \$</b>
<p>In <b>absentia participants</b> Registration fee includes:</p> <ul style="list-style-type: none"><li>▪ publishing 1 page (not less than 3 pages);</li><li>▪ to place the article in the ELibrary.ru;</li><li>▪ participating of co-authors (not more than 2);</li><li>▪ sending of the Electronic Digest to the author's e-mail;</li><li>▪ posting printed copy of the digest to the author's address.</li></ul>	<b>3 \$/per page</b>

## PAYMENT DETAILS

### University:

Lomonosov Moscow State University, GSP - 1, Leninskie Gory, 119991, Moscow, Russia

For invoice ask Nadezhda ZHUKOVA  
+7 (916) 590-57-62  
n.b.zhukova@yandex.ru

### Payment details:

«For participation in the Conference of the Graduate School of Management and Innovation, MSU (participants full name). **Without VAT**».

## REQUIREMENTS TO MATERIAL

Electronic version of the article has to be presented in MS Word format (doc/docx).

**Page format:** A4 (210×297 mm).

**Margins:** 2 cm on all sides.

**Font:** size – 12; type – Times New Roman. Line spacing – 1,5. Literature references are sited **in square brackets (before the dot)**. The reference list must be provided.

**Do not use hyphenation and page numbering.**

Articles of **3 to 8 pages** are excepted.

### Location and structure of the article:

- Please check for the UDC Index (size 12, left alignment) on the website
- [www.teacode.com/online/udc](http://www.teacode.com/online/udc);
- Academic degree, academic rank, post (right alignment);
- Employment place (right alignment);
- Article title, author's surname and initials, article's abstract and keywords are written in English (in order to translate you may use online translator [www.translate.yandex.ru](http://www.translate.yandex.ru).
- Same alignment.
- Main text starts after skipping one line (size 12, line spacing – 1,5, paragraph indention – 1 cm, justified alignment);
- Picture's title and numbers (Pic. 1. Picture's title) are written below the pictures, central alignment
- Table's titles and numbers (Table 1. Table's title) are written below the tables, central alignment. Font size in the tables and picture titles not less than 10.
- Bibliography (justified alignment). **Provided in the order of source using in the text.**

### Sample:

All articles are evaluated (peer reviewed). The authors take legal and other liabilities for information they provide in the article. **The article has to be carefully prepared as it is published without any changes or corrections.**

<b>UDC</b>	<b>TITLE OF THE ARTICLE</b>	<b>Petrov I.P.</b>
<b>Abstract:</b>		
<b>Key words:</b>	(spacing)	
	Text. Text. Text. Text. Text. Text. Text. Text. Text. [1, p. 35].	
	(spacing)	
	<b>Bibliography</b>	
	(spacing)	
	1. Auerman L.Ya. Ауэрман, Л.Я. Technology of the bakery production. /Auerman L.Ya; Editor L.I.: textbook. 9 <sup>th</sup> edition, revised and enhanced. – StPt:Profession, 2003 – 316 pages .	
		© I.P.Petrov, 2016

## HOW TO PARTICIPATE IN THE CONFERENCE?

Registration including article attachment  
is open till 1st March 2018 at

[www.lomonosov-msu.ru/eng/event/4737](http://www.lomonosov-msu.ru/eng/event/4737)



## IMPORTANT DATES

**1st March 2018** – Closing date for registration according to the form provided  
at the [www.lomonosov-msu.ru/eng/event/4737](http://www.lomonosov-msu.ru/eng/event/4737)

Please send your articles for peer review to [kosorukova@mail.ru](mailto:kosorukova@mail.ru).

Before **3rd March 2018** – Lomonosov Moscow State University informs the participants of  
the conference about articles' review results and collects from the participants documents  
required for Russian visa.

Before **18th April 2018** – MSU issues and sends to the participants official invitation  
required for applying for Russian visa (form of the Ministry of Internal Affairs of the Russian  
Federation) and the Conference programme.

Before **20th July 2018** – publishing of the Digest with articles by the participants of the  
Conference and delivery its electronic and printed versions to the participants.

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## CONTACTS

### Mr Oleg KOSORUKOV

(peer review and selecting  
of the participants' articles)

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[kosorukova@mail.ru](mailto:kosorukova@mail.ru)

### Mrs Nadezhda ZHUKOVA

(invitations, inquiries, hotel reservation,  
certificates, sending of digests)

+7 (916) 590-57-62

[n.b.zhukova@yandex.ru](mailto:n.b.zhukova@yandex.ru)

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## DEAR COLLEGUES!

Information regarding the Conference Programme  
will be available at the Faculty website

[hsmi.msu.ru](http://hsmi.msu.ru)

as from 30th April 2018.

**THANK YOU FOR YOUR PARTICIPATION IN THE CONFERENCE!**

